
PRIVACY POLICY

The company FIGURZ (hereinafter referred to as "**FIGURZ**" or "**we**") provides digital tools for budgeting, scheduling, and project planning for public establishments, individual or collective housing, either private or public (the "**Services**"). In order to perform this service, FIGURZ processes personal data concerning its clients and users of the website www.figurz.eu (the "**Users**" or "**you**").

In accordance with the General Data Protection Regulation No. 2016/679 of April 27, 2016 (the "**GDPR**") and the French Data Protection Act as amended, FIGURZ has adopted a privacy and personal data protection policy for its Users (the "**Policy**").

FIGURZ reserves the right to modify the Policy at any time. We will inform you of any substantial changes to the Policy by email or by a temporary message on the website.

1. - Data Controller

FIGURZ is the data controller for the personal data it collects and processes in order to provide the Services.

FIGURZ is a simplified joint-stock company with a capital of €1,000, headquartered at 13, rue de Béarn, 75003 Paris, registered with the Paris Trade and Companies Register under the number 981 386 063.

You can contact FIGURZ at:
- Email: gaetan@figurz.eu

More information:

The data controller is the entity, in this case FIGURZ, that determines the methods and purposes of personal data processing. As such, it assumes responsibility for the personal data processing it carries out and is the primary contact for Users wishing to exercise their data-related rights.

2. – Categories of Personal Data

2.1 Categories of Personal Data

FIGURZ primarily collects and processes the following categories of personal data to provide the Services:

- **2.1.1 Main data you provide via the "Contact" page on the website

- Last name,
- First name,
- Email address,
- Written message.

- **2.1.2 Main data you provide on your personal account**

- Last name,
- First name,
- Email address,
- Company name of the employer/in charge of the Project (as defined in the general terms of use/sales terms),
- Website,
- Business sector,
- Country,
- Phone number.

- **2.1.3 Other data collected through our website**

- Information submitted when signing up for our newsletter, particularly the email address;
- Information collected by cookies installed on our website and regularly accepted by the user;
- Audience metrics, where we measure the number of page views, visits, as well as your activity on our site and your return frequency. Note that our use of analytics tools does not allow us to identify you. We have customized our tracking code to enable IP address masking. Thus, all user IP addresses are anonymized;
- This data may be combined to fulfill the purposes set out below.

2.2 Accuracy of Data

FIGURZ makes every effort to keep personal data accurate and complete. To ensure that we have up-to-date information, you may inform us of any changes to your contact details or other data by contacting FIGURZ using the contact details above.

2.3 Location of Personal Data

The personal data collected on our website is hosted in France.

2.4 Cookies

FIGURZ collects cookies, i.e., text files stored on the hard drive of your device (computer, tablet, mobile) through your browser when you visit an online service. FIGURZ will not collect cookies without your prior consent, except for those exempted by the CNIL, namely:

- Those related to your choice regarding cookie storage or your desire not to make a choice;
- Those intended for authentication with a service,
- Those for customizing our interface, such as language,
- Those allowing for load balancing of equipment contributing to a communication service,
- Those enabling audience measurement on our website.

Currently, you can "accept" or "refuse" cookies via the banner that appears when you browse our website. If you remain inactive, continued browsing will be considered as acceptance.

Finally, please note that we retain cookies for a maximum duration of 13 months per cookie.

3. – Purposes and Legal Bases for Processing

Your personal data is processed by FIGURZ for the following purposes:

3.1 Necessary for the Performance of Services

To manage our relationship with you, which includes:

- Implementing the Services;
- Communicating with you;
- Processing payments for Services;
- Handling and managing your payments;
- Conducting satisfaction surveys and polls;
- Managing acceptance of this Privacy Policy;
- Managing relationships with service providers, if applicable.

3.2 Based on Our Legitimate Interest, Respecting Your Rights

- Performing analyses, including statistical, demographic, and marketing analyses, for example, on the provision of FIGURZ Services;
- Conducting satisfaction surveys;
- Offering Users products or services similar to the Services;
- Maintaining and improving the website and all our services;
- Detecting, investigating, preventing, or taking action regarding illegal activities, abuses, security risks, contract breaches, and violations of this Privacy Policy;
- Complying with our legal and regulatory obligations and protecting and defending our assets, rights, and interests, particularly in litigation before any court or administrative authority.

3.3 With the Users' Consent

- Promoting non-similar services by sending advertising and marketing offers.

4. - Communication of Personal Data

The personal data collected and processed may be shared with:

- (i) Authorized personnel within the relevant departments of FIGURZ;
- (ii) Users;
- (iii) Our advertising partners;
- (iv) Administrative, judicial, and public bodies to comply with our legal obligations or to defend our rights and interests;
- (v) As necessary, our legal advisors and attorneys.

5. - Security of Personal Data

FIGURZ implements organizational, technical, software, and physical security measures to protect personal data against any loss, unauthorized access, disclosure, or alteration.

However, you remain solely responsible for keeping your login details and passwords, if any, secret and confidential by not sharing them with third parties.

6. – Data Retention

FIGURZ retains your personal data for the time necessary to fulfill the purposes pursued, if applicable, extended by the legal archiving, data retention, and statute of limitations periods. After the retention period specified below, personal data will either be deleted or anonymized by FIGURZ.

In this context, FIGURZ retains data for the following durations:

- Data necessary for the provision of Services will be retained for the duration of the Services, plus an additional five years (for evidentiary purposes only);
- When your personal data is used for marketing purposes, the retention period may extend up to three years following your last contact.

For more information on data retention durations, please contact us using the contact details provided above.

7. – Your Rights

Under the GDPR and applicable French laws, you have the right to access, rectify, withdraw, delete, and port your personal data, as well as the right to restrict and object to the processing of your data.

You also have the right to arrange for the disposition of your personal data in the event of your death and to lodge a complaint with the CNIL, whose website is accessible at <http://www.cnil.fr> and whose headquarters is located at 3 Place de Fontenoy, 75007 Paris.

For processing based on your consent, you may withdraw it at any time without affecting the lawfulness of processing based on consent before its withdrawal.

You may exercise your rights free of charge by contacting FIGURZ at: gaetan@figurz.eu.

More information:

Right of access: You have the right to obtain confirmation from FIGURZ whether or not your personal data is being processed, and if so, access to such data and information about the purposes of processing (Article 15 of the GDPR).

Right of rectification: You have the right to obtain the rectification of personal data that you consider inaccurate (Article 16 of the GDPR).

Right to erasure: You have the right to obtain the deletion of your personal data under the conditions specified in Article 17 of the GDPR.

Right to data portability: You have the right to receive the personal data you provided to FIGURZ in a structured, commonly used, and machine-readable format (Article 20 of the GDPR).

Right to restriction of processing: You may obtain restriction of processing of your personal data under Article 18 of the GDPR.

Right to withdraw consent: You have the right to withdraw your consent to the processing of your data if it is based on consent.

Right to object: You may object to the processing of your data based on legitimate interest under Article 21 of the GDPR.

Right to organize the disposition of your data upon death: You can specify general or specific instructions on the retention, deletion, and communication of your personal data after your death (French Law No. 78-17 of January 6, 1978 as amended, Article 40, II).

Right to lodge a complaint with a supervisory authority: You may lodge a complaint with a supervisory authority if you believe that the processing of your

personal data violates applicable data protection regulations (Article 77 of the GDPR).

Additionally, FIGURZ invites you to visit the CNIL website at <http://www.cnil.fr>.